



For More Information Contact:
Sara Loveday / Silk
sara.loveday@whitewave.com
303-635-4680

Lauren Cameron / Linhart PR
lcameron@linhartpr.com
303-951-2570

SILK® BEVERAGE PORTFOLIO ACHIEVES NON-GMO PROJECT PRODUCT VERIFICATION
Non-GMO Project Product Verification Program Seal to Begin Appearing On-Pack in August for
All Silk Soymilk, Pure Coconut® and Pure Almond® Beverages

Broomfield, Colo. (June 23, 2011) – Silk®, the leading plant-based beverage brand in the U.S., today announced that all products in its beverage portfolio have been officially verified by the Non-GMO Project, a non-profit collaboration of manufacturers, retailers, distributors, farmers, seed companies and consumers dedicated to the shared mission of ensuring the sustained availability of non-GMO food and beverage choices. Silk’s beverage portfolio includes Silk Soymilk, Silk Pure Coconut® and Silk Pure Almond®.

Craig Shiesley, general manager for Silk, made the announcement at the Lifestyles of Health and Sustainability (LOHAS) Forum currently taking place in Boulder, Colo. Shiesley was part of a panel focusing on “GMO Awareness in our Food.”

All Silk soymilk, coconutmilk and almondmilk products were enrolled in The Non-GMO Project’s Product Verification Program last year. In order to achieve verification, Silk demonstrated that all of its GMO risk ingredients are tested according to a rigorous and continuous program in compliance with the Non-GMO Project Standards. These standards also include strict traceability and segregation requirements.

“While Silk has been using non-GMO soybeans since the brand’s inception 15 years ago, enrolling our soymilk, almondmilk and coconutmilk products in the Non-GMO Project was an important step in our commitment to providing consumers with sustainably-produced, non-GMO plant-based beverages,” said Shiesley. “With our Non-GMO Project verification, consumers can feel confident purchasing Silk beverages knowing the products have gone through rigorous third-party verification of GMO avoidance practices.”

Consumers will be able to find the Non-GMO Project’s verification seal on all verified Silk Soymilk, Silk Pure Almond and Silk Pure Coconut beverage packaging beginning in August.

“With more than 15 million consumers nationwide and an exceptionally high volume of soybeans, all from North America, Silk is a tremendous ally,” said Megan Westgate, executive director of the Non-GMO Project. “The verification of their beverage portfolio is an enormous boost to our non-profit mission of providing the public with an informed choice and preserving a non-GMO ingredient supply for the future.”

Prior to enrolling in the Non-GMO Project, Silk already took extensive steps to ensure its soybeans were non-GMO, including following a comprehensive set of testing protocols to detect GMOs. From seed to manufacturing, Silk’s soybeans are tested four times to make sure they are non-GMO.

The verification of Silk’s plant-based portfolio as non-GMO follows the launch late last year of its new soymilk traceability website (www.silksoymilk.com/traceit/), which allows consumers to trace the origin of the soybeans found in any Silk product down to the county level.

To learn more about Silk, visit www.silksoymilk.com, visit Silk on [Facebook](#) or follow Silk on Twitter.

ABOUT SILK

Silk was founded in 1996 on a promise to make the world a healthier place. We believe that plant-based foods are the best way to nourish people and the planet and today we offer a broad portfolio of nutritious, great-tasting milk-alternatives, including Silk® Soymilk, Silk PureAlmond™ and Silk PureCoconut™. All of our products have been verified as non-GMO by the Non-GMO Project, a non-profit organization dedicated to ensuring the sustained availability of non-GMO food and beverages. Silk is also committed to making the world a healthier place through socially responsible and environmentally sustainable business practices, such as our Responsible Soybean Sourcing & Production Program, our traceability website (www.silksoymilk.com/traceit/) and our legacy of using and championing renewable energy. For more information, visit www.silksoymilk.com, www.silkpurealmond.com, www.silkpurecoconut.com, [Facebook.com/SilkUS](https://www.facebook.com/SilkUS) or follow us on Twitter @LoveMySilk.

ABOUT NON-GMO PROJECT

The Non-GMO Project is a non-profit multi-stakeholder collaboration committed to preserving and building sources of non-GMO products, educating consumers, and providing verified non-GMO choices. More information can be found at www.nongmoproject.org, and at www.facebook.com/nongmoproject, where over 40,000 people follow daily news and updates from the Project.

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